

MEDIA LIABILITY

Allied World provides media liability coverage that keeps pace with the rapidly evolving demands of this unique marketplace and clients have come to rely on us to craft all-inclusive policies specific to their type of business.



ELIGIBLE RISKS

- Hard to place/controversial risks
- Music industry professionals
- Media conglomerates (companies that publish, broadcast and disseminate content over multiple platforms)
- Publishers (newspaper, magazine and book)
- Broadcasters (TV, radio and Internet)
- Advertising agencies
- Advertisers
- TV and film producers
- Authors
- Personal appearance accounts

FEATURES & HIGHLIGHTS

- Occurrence and claims-made coverage available
- Communications liability, personal injury and contextual E&O coverage
- Emotional distress and content E&O carveback on BI/PD exclusion
- Defense expenses within or in addition to the limits
- Media coverage, including media entities and activities
- Media wrongful acts, including defamation, invasion of privacy, emotional distress, wrongful entry, false arrest, harassment, breach of confidentiality, copyright infringement, deceptive trade practices and conspiracy

Features & Highlights (Cont.)

- Media matters, including advertising, art, blogging, creative expression, data, entertainment, film, facts, fiction, graphics, information, literary composition, music, news, opinions, photographs, pictures, sound recordings, video and web site
- “All-risk” approach offers coverage for possible future offenses and claims
- Broad definition of Loss
- Worldwide coverage
- Liability assumed under contract coverage
- Independent contractor coverage
- Insured’s control over content corrections/withdrawals
- Confidential source coverage
- Governmental claim coverage
- Offensive declaratory judgment actions coverage
- Merchandising coverage
- Insured’s choice of counsel on a claim-by-claim basis

LIMITS

Primary and Excess up to \$15 million

JURISDICTIONS

Available on a surplus-lines basis; Admitted in New York (via NYFTZ) and New Jersey

FINANCIAL STRENGTH

We understand how important it is that a carrier has the financial strength to ensure that it will be there when your clients need us. We believe that our “A (Excellent) XV” rating from A.M. Best, conservative balance sheet, expanding scope of operations and solid capital base put Allied World in a superior position to withstand future economic upheavals and to provide our insureds the protection they need.



CONTACT US.

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9 Farm Springs Road, Farmington, CT 06032
T 860 284 1300

Approved producers may submit risks at:

E submissions@awac.com or **F** 860 284 1302

Non-approved producers, contact our Business Development team at:

E usbd@awac.com

This information is provided as a general overview for agents and brokers. Coverage is underwritten by Darwin National Assurance Company (DNA) and Darwin Select Insurance Company (Darwin Select) which currently have an A.M. Best rating of "A (Excellent)." DNA and Darwin Select are subsidiaries of Allied World Assurance Company Holdings, Ltd. Coverage is offered only through licensed surplus lines agents and brokers. Actual coverage may vary and is subject to policy language as issued.